

Check-in Meeting and Agenda

Timeframe: 30-45 minutes

1. Discuss plan chapters 1-4
 - CHAPTER 1 INTRODUCTION
 - CHAPTER 2 COMMUNITY PROFILE
 - CHAPTER 3 COMMUNITY OUTREACH
 - CHAPTER 4 COMMUNITY VISION
2. Questions and discussion
3. Next steps

Purpose of the Comprehensive Plan Advisory Committee (CAC)

- The CAC has met at key points in the planning process to discuss issues and overall policy direction and provide feedback for staff consideration.
- ***Role of the CAC:***
 - Review Plan elements and act as a sounding board for Jenks staff
 - Provide written feedback to staff
 - Act as a line of continuity throughout the project – a bridge between the general public, staff, Planning Commission, and City Council

Purpose of the Comprehensive Plan

- The Horizon Jenks Comprehensive Plan is the City's official policy document – it provides direction to ensure positive momentum over the next 20 years.
- The Plan focuses on land use and development, transportation, bicycle and pedestrian mobility, community character and urban design, parks, open space, and environmental features, and and open space, economic development, and The Plan helps inform future decision-making, building off past planning efforts while accounting for new issues, emerging trends, and conditions that could affect the City moving forward.
- Horizon Jenks provides a vision for the future of Jenks and identifies the critical steps in making that vision a reality.

Community Profile

- Baseline of existing conditions – our starting point.
- Where is Jenks today?
 - Existing Land Use
 - Current Zoning
 - Demographic and Market overview

A Plan Built on Community Outreach

The community engaged in the process!

People participated more than 750 times as the Horizon Jenks Comprehensive Plan was developed.

- 300 participants in person
- 450 participants online



Key Themes of Community Outreach



- Traffic
- Active Transportation
- Housing
- Economic Development
- Downtown and Old Town Jenks Revitalization
- Recreation
- Strengths and Assets

Outreach Summaries: HorizonJenks.com

Looking Toward the Horizon

The Vision, Goals and Objectives articulate where the community wants to go in the next 20 years.

In 2040, Jenks is a dynamic and desirable community in the heart of the Tulsa metro area. The City has tirelessly worked to maintain the small-town feel that defines the community's identity. While doing so, it has also accommodated intentional and thoughtful growth that complements the City's character and provides new opportunities to enjoy the community.



Goals

1. Maintain Jenks' positive reputation and desirability as a great place to live by preserving and enhancing the quality, character, and appeal of residential neighborhoods.
2. Promote appropriate infill development to increase density while maintaining quality existing housing stock as the foundation of the City's traditional Old Town Jenks neighborhood.
3. Develop a variety of new housing that reflects the community character and takes locational advantage of goods and services offered by the City.
4. Revitalize Downtown and improve the Riverfront while further developing connections between these two primary public facing areas.
5. Provide small-scale neighborhood commercial areas throughout Jenks to meet the day-to-day needs of the community.
6. Develop attractive and highly functional regional commercial areas, such as the outlet mall, that create a diverse tax base and serve the needs of the City's residents as well as a larger regional market.

Goals

6. Continue to support and grow diversified light industrial and business park sectors of the local economy to provide quality employment opportunities within the community.
7. In partnership with the Jenks Chamber of Commerce, maintain and strengthen a diverse tax base through the attraction, retention, and expansion of businesses, increasing Jenks' reputation as a place where startups can thrive, and entrepreneurs can succeed
8. Maintain high-quality infrastructure networks for the efficient provision of utilities to meet Jenks' current and future needs.
9. Provide an efficient network of roads and streets to safely move traffic within, and through, the community.
10. Provide a coordinated multi-modal network for pedestrians, bicyclists, and electric scooter riders throughout the City, incorporating improved connections to Tulsa Transit, and creating new options for travel to employment, shopping, and recreational areas.

Goals

11. Develop a distinct, recognizable image for Jenks that reflects the community's heritage, maintains its small-town appeal, reinforces local pride, and distinguishes it from other communities in the region.
12. Promote the preservation of Jenks' unique environmental assets and improve access to the City's natural features.
13. Promote the preservation of Jenks' unique environmental assets and improve access to the City's natural features.
14. Expand and improve the City's parks and open space network and recreational facilities to provide opportunities for active and passive recreation throughout the community.
15. Maintain high-quality public facilities and continue to support the provision of excellent community services to ensure a high quality of life and maintain the community's overall desirability.

Next Steps

- CAC – Provide staff with written feedback on chapters 1-4 -
- CAC – Review and provide comment on subsequent plan chapters 5-11 as they are made available
- The adoption process
- Houseal Lavigne kicking off work on land use regulations – the next phase of the project



Thank You
